

THE JAZZ STATION

EUGENE'S HOME FOR LIVE JAZZ



A Cultural Arts Foundation Builds Better Communities

MAKE AN IMPACT: Annual Sponsorship

LEVEL I: \$1,000

- 30-Day introductory 'curtain speech' announcement from stage reaching 900 community members.
- Logo on Website generating over 5,500 impressions a month.
- Logo on storefront monitor located in the heart of downtown Eugene.
- Logo in our weekly online newsletter reaching 4,500 target email subscribers.
- Logo included in Annual Programs Report distributed to over 4,500 individuals, corporations and granting institutions

LEVEL II: \$2,500

All benefits of level I plus:

- Nightly "Curtain speech" sponsorship announcement from stage reaching over 8,500 community members annually.
- Logo "Sponsor of the Month" featured on cafe table plaques for 30 days.
- Logo on any allowable banners for Street Festivals, Fairs and special outdoor events.

Level III: \$5,000

All of the above benefits plus:

- Logo included on our sidewalk sandwich board placed outside every event performance.
- Logo included on our hotel and tourism marketing materials (in 20 local hotels).
- Opportunity for special key event sponsorship: piano series; Nutcracker Holiday Orchestra; Butte to Butte 4th Fundraiser; etc.

thejazzstation.org

Your Support in Action



500 Musicians
Perform at The Jazz Station



165 Performances
Diverse, affordable concerts



70 Volunteers
Working as the life-blood of the organization.



500 Student Participants
In WJS educational program-jams and concerts



9K Audience Members
Attend concerts

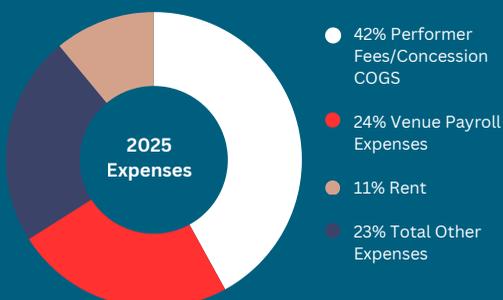
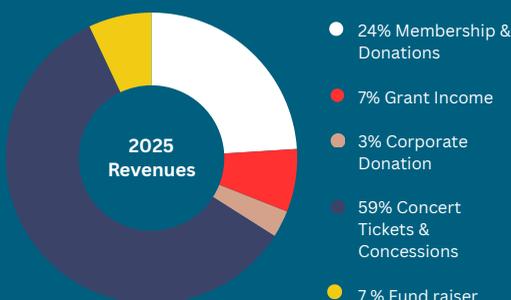


309 Members
Make cultural impact in our community

MISSION

To foster a vibrant local jazz scene through concerts and educational programs that encourage our community to love, study, and perform live jazz.

2025 Revenues & Expenses



2025 Financial Health

In 2025, The Jazz Station enjoyed a blockbuster year. We can point to three significant factors that generated these results.

Skilled volunteer labor.

In 2025, we operated with 1.6 fulltime positions. With a barebones paid staff – and the help of professional volunteers – we hosted 110 shows, 55 outreach events, four free city-wide Pavilion concerts while reaching approximately 9,500 community members. Add another 500 students, 500 musicians, 70 volunteers and 309 Jazz Station members, and one can readily see: We are making a huge cultural impact within our community.

4TH of July Jazz Station Butte to Butte (B2B) Fundraiser with 2x MATCH.

This year we had over 183 individuals and/or companies donate to our 3rd Annual B2B Fundraising event in support of 33 Jazz Station race participants. We made a splash in our tee-shirts – even made the Mayor's Insta page – building awareness while raising \$27K. Community participation and excitement was at an all-time high. And every dollar donated was matched dollar-for-dollar up to \$10K.

Rainy Day and Merker Endowment Funds provide meaningful passive income.

After several post-Covid years of squirreling away non-operationally needed funds, along with our annual endowment distribution, our interest income stream help support the recent hire of Executive Director, Don Hudgins. This ED hire – and any future paid staff – are a critical investment to ensure long-term organizational stability.

Most importantly, the programming which features a talented pool of musicians makes the whole operation hum. Our overall **Event Income** grew for the fourth year in a row by 7% over last year. And membership rolls increased by 55 individuals or 22% from 2024 to reach a new all-time high of 309 people.

Grant Income and Corporate Sponsorships grew by an additional \$10,000 over 2024 providing added community educational outreach support.

Balance Sheet Equity Position

Our total equity position grew 24% year-over-year for one bang up performance in 2025.